



## Profile

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As a graduate with a **Bachelor Degree in Journalism and a Minor in Film Studies**, I am constantly seeking a media position that will continually deliver new challenges to confront and conquer.

With three years' experience in film cinematography, editing and production, six years' experience in print pagination and layout, and ten years' experience in graphic & web design and audio production, I feel extremely confident with various production methods and software, including: iNews, Avid, Final Cut, Quark, Web Content Management Systems, and Adobe's entire Creative Suite.

In the past I have produced numerous short films and documentaries, spear-headed student publications, worked on daily newspapers and a nationally-distributed monthly magazine. I am always looking to take part in a new project and have proven leadership abilities, troubleshooting skills and extensive technical experience. I am fluent in both English & French.

## Employment

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### Art Director

(October 2009-Present)

*t.o.night Newspaper Group*

1192 Queen St. East – Second Floor

Toronto, ON, M4M 1L4

- Designed and maintained content on recurring daily pages and rotating feature/insert sections, as well as entire week-end issues on Fridays.
- Improved pagination efficiency through creation of page/section element library and templating system.
- Created advertising mock-ups for account managers when approaching new clientele, and client advertisement production requests.
- Created in-house advertising and documentation for publication.
- Spearheaded streamlined redesign (v.1.1) beginning with issue 100 (Feb. 9, 2010).

### Editorial Assistant

(July – September 2009)

*Exclaim! Magazine*

849A Bloor St. West

Toronto, ON, M6G 1M3

- Actively coordinated with section editors on weekly CD reviews for web and monthly print publication
- Managed CD review database (SQL)
- Attended music-related press conferences and events to gather information for various articles
- Attracted readers to exclaim.ca through promotion of articles on various websites
- Created daily news stories, and promotional updates for exclaim.ca
- Updated web content using backend content management system

### Production Assistant (Production Manager)

(May 2008 – April 2009)

*The Charlatan – Carleton University's Independent Student Newspaper*

Room 531 Unicentre Building; 1125 Colonel By Drive

Carleton University

Ottawa, ON, K1S 5B6

- Managed advertisement placement and master layout of *the Charlatan*
- Manufactured house-ads for *the Charlatan* publication
- Redesigned publication style to improve visual appeal
- Acted as liaison between newspaper staff and printing company
- Aided staff with software and hardware issues; assisted editors with page layout
- Produced and submitted final templates for printing

## Education

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### **Bachelor of Journalism (Minor in Film Studies) (September 2005-April 2009)**

Carleton University  
1125 Colonel By Drive  
Ottawa, ON, K1S 5B6

- **Broadcast Television, Documentary Film, Science/Tech Journalism Specialization**
- **The Charlatan:**
  - **2008-2009** – Production Assistant, Reporter, Photographer, Copy Editor
  - **2007-2008** – Web Coordinator, Reporter, Photographer, Copy Editor
  - **2006-2007** – Reporter, Photographer, Copy Editor
  - **2005-2006** – Web Coordinator Asst., Reporter, Photographer, Copy Editor

### **Grade 12 (Academic) (September 2000-June 2005)**

Timmins High & Vocational School  
P.O. Bag 2011, 451 Theriault Boulevard  
Timmins, ON, P4N 8B2

- **Honor Roll (Completed Grade 12 with a 94.6% Average)**
- **School Newspaper (Code Blue) Editor-In-Chief (2004-2005)**
- **Yearbook (The Quill) Editor (2003-2004)**
- **Yearbook (The Quill) Assistant Editor (2002-2003)**
- **DARE Role Model 2005**
- **TH&VS School Reach Team (2001-2005)**
- **TH&VS Science Olympics Team (2003-2004)**
- **TH&VS Literary Society (2005)**
- **TH&VS Historical Society – Minister of Foreign Affairs (2005)**
- **TH&VS Music Performance Class (2002-2005)**

## Skills

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- Fluent in both English & French (Oral & Written)
- Organized & Orderly
- Excellent People Skills
- Filmmaking/Cinematography (Camera Operation, Photography, Lighting)
- Musical Abilities (Guitar, Bass, Drums, Piano, Alto Saxophone)
- Computer Programming (HTML, CSS, Java, Flash Actionscript)
- Application Knowledge:
  - **Microsoft** (Word, Excel, Powerpoint, Access, Publisher)
  - **Layout/Design Software** (Adobe – Acrobat, Distiller, InDesign, Photoshop, Illustrator; Quark Xpress)
  - **Audio Editing** (Adobe – Audition, Soundbooth; Cool Edit; Garage Band)
  - **Video Editing** (Adobe – Premiere, After Effects; Avid – Composer, Newscutter, iNews, Xpress Pro)
  - **Web Design** (Adobe – Dreamweaver, Flash; Google Analytics)
  - **Content Management Systems** (Mambo, Joomla, Drupal, Wordpress)

## Accreditations

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- Government of Canada Youth Recognition Award (2006)
- TH&VS Gold Pin Recipient (2005)
- Timmins Daily Press: First Place – Youth Short Story (2005)
- Friesens Publishing Company Award of Achievement
  - Awarded for Quality of Yearbook Editorship (2003-2004)
- Grade 8 Practical Piano (Royal Conservatory of Music)
- Grade 2 Rudiments Musical Theory (Royal Conservatory of Music)
- Chief Scout's Award (Scouts Canada)
- Lifesaving II (Red Cross)
- Aqua Quest level 12 (Red Cross)